CASTANO GROUP

GENERAL CAPABILITIES

GSA Contract Holder

SBA 8(a) CERTIFIED

We create **content** that builds **connections** and **connections** that create **change.**

Castano Group helps government agencies and organizations make complex information clear, relevant, and meaningful to the people they need to reach. We bring cultural understanding and a thoughtful creative approach to campaigns, video, animation, design, and interactive experiences. From understanding the audience and shaping the message through production and delivery, we work as part of our client's team, with creative leadership closely involved throughout.

STRATEGY & CREATIVE

- Campaign Strategy
- Creative Concepts
- Messaging & Copywriting
- Graphic Design
- Illustration
- Storyboards
- Data Visualization

VIDEO & ANIMATION

- Video Production
- Public Service Announcements
- 2D & 3D Animation
- Motion Graphics
- Editing & Visual Effects
- Color Finishing
- Sound Design

EXPERIENCES & EVENTS

- Interactive Exhibits
- Interactive Displays
- Projection Mapping
- Immersive Installations
- Event Creative Direction
- Event Identity & Graphics
- Audience Engagement

CLIENT & AGENCY EXPERIENCE

CDC · FDIC · FEMA · Florida HEALTH · HPOG · HRSA · America's SEED FUND SBIR.STTR

DIFFERENTIATORS

PROVEN REACH

4.2 billion+ impressions across campaigns featuring our creative and production work.

RECOGNIZED CREATIVE

20+ creative awards for our work. 60+ more for projects we helped create with our partners.

LASTING RELATIONSHIPS

98% of our annual revenue comes from returning clients.

COORDINATED DELIVERY

Direct access to senior leadership for seamless coordination and responsive decision-making.

COMPANY DATA

UEI: EZTCGMJSL9C5 · **CAGE:** 834A7
GSA Contract: 47QRAA26D009P
GSA SINs: 512110 · 541430 · 541810

NAICS Codes: 541810 (Primary)
541820 · 512191 · 541430 · 541490 · 512110
541850 · 541922 · 711510 · 712110

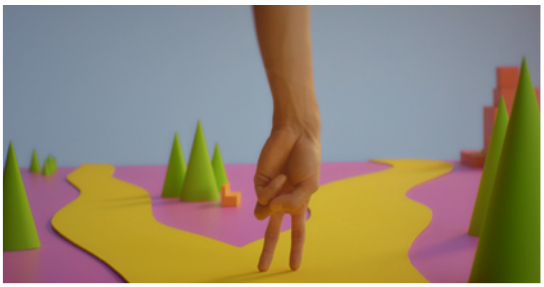
CONTACT

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CASTAÑO GROUP

PAST PERFORMANCE









Centers for Disease Control and Prevention

› Division of Overdose Prevention
› National ALS Registry
› National Center for Injury Prevention and Control

Video production, training videos, public service announcements, social media videos, animation, motion graphics, graphic design, and photography.

U.S. Department of Health and Human Services

› Health Resources and Services Administration
› Office of the Assistant Secretary for Health

Campaign creative development, video production, public service announcements, social media content, animation, motion graphics, graphic design, and photography.

National Science Foundation

› National Science Board

Animated videos, motion graphics, concept development, copywriting.

Federal Deposit Insurance Corporation

› Banked is Better

Video production, public service announcements, animation, and motion graphics.

Federal Emergency Management Agency

› United States Fire Administration

Online videos, social media videos, animated videos, motion graphics and graphic design.

Florida Department of Health

› Immunization Section
› Bureau of Tobacco Free Florida

Video production, training videos, public service announcements, social media videos, animation, outreach materials, motion graphics, visual effects, concept development, and copywriting.

Virginia 811

› Interactive exhibit at Kids Square Children's Museum

Interactive exhibit design, sensor-based interfaces, illustration, animation, programming, API integration, data visualization, projection mapping, sound design, and fabrication design.

Baptist Health

› Wolfson Children's Hospital

Architectural projection mapping, design-build consultation, 3D animation, video production, post-production, and API integration.