



Castano Group provides superior, cost-effective creative services for commercial and government customers. Due to low overhead costs, Castano Group offers customers highly personalized service and competitive prices.

CREATION

Script Writing

Concept Development

Storyboarding

Data Visualization

Graphic Design

Illustration

Set Design

Character Design

EXPERIENTIAL

Exhibit Design

Interactive Installation Design

Projection Mapping

CMS Development

Media Server Development

DMX & LED Visual Systems

Media Architecture

AR & VR

PRODUCTION

Video Production

Motion Graphics

2D & 3D Animation

Filming & Editing

Sound Design

Special Effects

Drone & Aerial Photography

Virtual Production

PROCESS MAKES PERFECT









4 TEST





6 LAUNCH & SUPPORT

During the discovery process, Castano Group consults with stakeholders on client goals, audience profiles, subject matter exploration, and project planning.

We put our heads together to churn out the ideas that will eventually become the creative end product. Castano Group's team uses multiple brainstorming sessions to find the best, most innovative, and practical solutions that meet client expectations.

After ensuring our ideas meet project requirements, we turn them into reality. This process can involve prototyping, mapping, drafts and renderings, and video preproduction work.

Through the final stages of design and development, Castano Group tests all system components associated with design projects and experience-based projects. Typical activities include debugging, stress testing, user testing, and system integration.

Our refinement phase uses feedback from testing to make final updates.

Depending on the project, delivery specifications are applied, on-site testing is performed, and stakeholders are debriefed. Castano provides ongoing client support through training manuals, software, content updates, and warranties.





























COMPANY DATA

UEI: EZTCGMJSL9C5 DUNS: 81009077 **CAGE:** 834A7

NAICS Codes: 541810, 541820, 12191, 541430, 541490, 512110, 541850, 541922, 711510, 712110

CONTACT

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CASTANO GROUP













Centers for Disease Control and Prevention

CDC Division of Overdose Prevention National Amyotrophic Lateral Sclerosis Registry National Center for Injury Prevention and Control

Online videos, training videos, public service announcements, social media videos, animated videos, motion graphics, graphic design, photograhy

U.S. Department of Health and Human Services

Health Resources and Services Administration HHS HIV PrEP "I'm Ready" Campaign

Online videos, training videos, public service announcements, social media videos, animated videos, motion graphics, graphic design, photography

National Science Board

National Science Foundation

Animated videos, outreach materials, motion graphics, concept development, copywriting

Federal Deposit Insurance Corporation

National Science Foundation

Online video, Animation, motion graphics

Federal Emergency Management Agency

United States Fire Administration

Online videos, public service announcements, social media videos, animated videos, motion graphics, graphic design, visual effects

Florida Department of Health

Immunization Section

Online videos, training videos, public service announcements, social media videos, animated videos, outreach materials, visual effects, motion graphics, concept development, copywriting

Virginia 811

Museum Interactive Exhibit

Sensor-based UI, illustration, animation, programming, interactive display, API integration, data visualization, projection mapping, sound design, fabrication design

Baptist Health

Borowy Family Children's Critical Care Tower

Architectural projection mapping, design-build consultation, 3D animation, video pre-production, video production, video post production, API integration