

Our **award-winning** team can execute every aspect of your video, from pre-production to final delivery. Castano Group allocates the optimal resources to complete the job **on time** and **on budget**.

PRE-PRODUCTION

- Ideation, strategy consultation, concept development
- Scripting, shot lists, storyboards
- Content and creative development
- Location scouting
- Talent scouting
- Pre-interviewing and subject matter research
- Gear and equipment selection
- Production of visual mockups

PRODUCTION

- 4K and HD video recording
- Video and camera operation
- Cinematography and art direction
- Audio recording
- Use of camera support equipment such as dollies, gimbals, sliders, and jibs
- Use of drones
- Artificial lighting
- Direction of talent

POST-PRODUCTION

1 FIRST ASSEMBLY

ROUGH NARRATIVE

2 ROUGH CUT

EDITING
REFINEMENT
STOCK SOUND
PICTURE LOCK

3 SMOOTH CUT

COLOR GRADING
MOTION GRAPHICS
VO PROCESSING
SOUND DESIGN
SCORING

4 FINAL CUT

ADJUSTMENTS
MIXING & MASTERING
508 COMPLIANCE

5 DELIVERY

CONVERSION
DELIVERY

VIDEO PRODUCTS

Castano Group specializes in creating various promotional, educational, documentary, and entertainment videos. Our offerings include, but are not limited to, the following:

Streaming Web Clips
Online Videos
Social Media Videos
Public Service Announcements
Drone Aerials
Marketing Videos
Health Marketing Videos
Training Programs
Testimonials
Looping Trade Show Videos

Product Demos
Plant Tours
Computer Training
TimeLapse Clips
Event Videos
Recruitment Programs
Public Relations Video
Company Communications
Shareholder Updates
Video Case Study

Success Story
Educational Videos
Fundraising Programs
Documentaries
In-Store Video (POS)
Video Press Release
Direct Mail Marketing
Video New Releases (VNR)
360° Videos

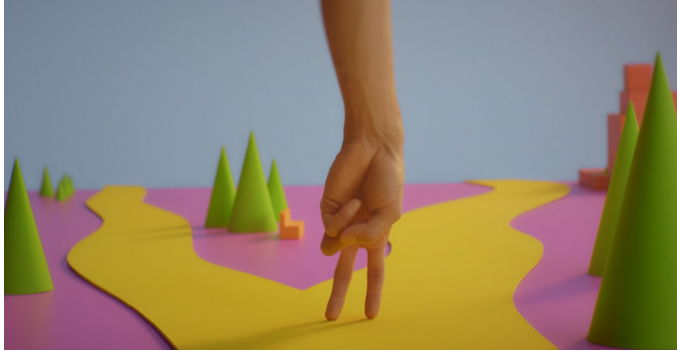
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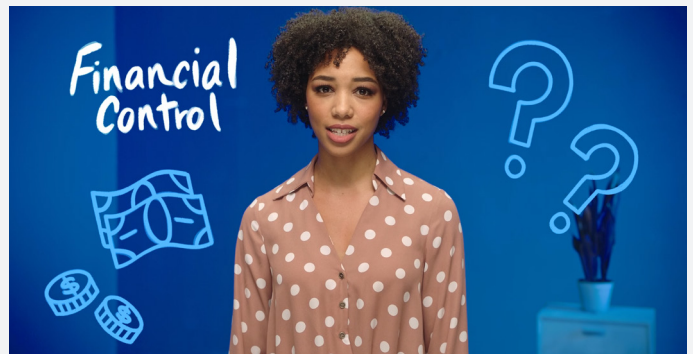
CONTACT

Joash Brunet
(905)-607-5522
Joash@castanogroup.com



Centers for Disease Control and Prevention (CDC)

Castano Group has provided end-to-end video production services on several CDC projects ranging from physician training videos to health marketing campaigns for the general public.



United States Department of Health and Human Services (HHS)

Powerful testimonials and cinematic storytelling were the hallmarks of our work for HHS's Office of Infectious Disease and HIV/AIDS Policy. We base our video work on understanding our subject matter and bringing stories to life objectively and empathetically.

Federal Deposit Insurance Corporation (FDIC)

Consumer education videos don't have to be stuffy; they can be fun and engaging. Castano Group's casting, set design and use of its animation capabilities helped make our video production work for the FDIC memorable.



DIFFERENTIATORS



EXPERIENCE

25+ years of video production experience with an award-winning creative team.



SINGLE POINT OF CONTACT

A dedicated producer will keep you updated and engaged during every step of production.



SCALABILITY

Adaptable and dynamic production processes and personnel fit any project perfectly.



SUPERIOR CREATIVE

Work that has been recognized with multiple Emmy, Telly, and ADDY Awards.