

We create **content** that builds **connections** and **connections** that create **change**.

Castano Group is a multicultural, multilingual agency that speaks to audiences with authenticity, insight, and empathy. We create content and communications solutions that advance the mission of our customers by utilizing a mix of digital technology, human-centered design, video production, and creativity that deliver superior contracting solutions. Our team is adept at analyzing and breaking down complex data into visual communications that resonate with audiences. Our innovative approach, combined with our experience and expertise, sets us apart and allows us to deliver results that exceed expectations consistently.

CREATION

- Script Writing
- Concept Development
- Storyboarding
- Data Visualization
- Graphic Design
- Illustration
- Set Design
- Character Design

EXPERIENTIAL

- Exhibit Design
- Interactive Installation Design
- Projection Mapping
- CMS Development
- Media Server Development
- DMX & LED Visual Systems
- Media Architecture
- AR & VR

PRODUCTION

- Video Production
- Motion Graphics
- 2D & 3D Animation
- Filming & Editing
- Sound Design
- Special Effects
- Drone & Aerial Photography
- Virtual Production

PAST PERFORMANCE



DIFFERENTIATORS



7+ years creating deliverables for federal agencies.



Award-winning creative resume.



Demonstrated history of delivering all client work.



100% service level agreement accomplishment.

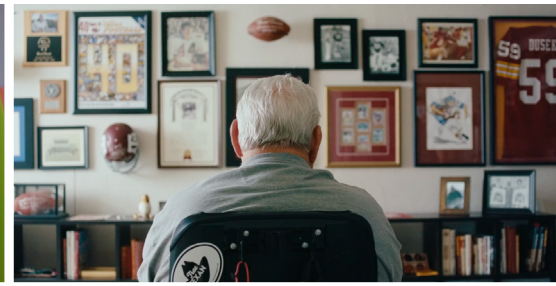
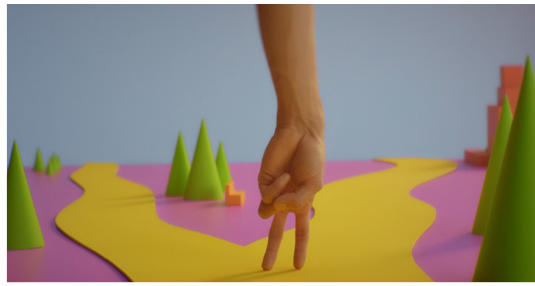
COMPANY DATA

UEI: EZTCGMJSL9C5
DUNS: 81009077
CAGE: 834A7

NAICS Codes: 512110, 12191, 541430, 541490, 541810, 541850, 541922, 711510, 712110

CONTACT

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Centers for Disease Control and Prevention

CDC Division of Overdose Prevention
National Amyotrophic Lateral Sclerosis Registry
National Center for Injury Prevention and Control

Online videos, training videos, public service announcements, social media videos, animated videos, motion graphics, graphic design, photography

U.S. Department of Health and Human Services

Health Resources and Services Administration
HHS HIV PrEP "I'm Ready" Campaign

Online videos, training videos, public service announcements, social media videos, animated videos, motion graphics, graphic design, photography

National Science Board

National Science Foundation

Animated videos, outreach materials, motion graphics, concept development, copywriting

Federal Deposit Insurance Corporation

National Science Foundation

Online video, animation, motion graphics

Federal Emergency Management Agency

United States Fire Administration

Online videos, public service announcements, social media videos, animated videos, motion graphics, graphic design, visual effects

Florida Department of Health

Immunization Section

Online videos, training videos, public service announcements, social media videos, animated videos, outreach materials, visual effects, motion graphics, concept development, copywriting

Virginia 811

Museum Interactive Exhibit

Sensor-based UI, illustration, animation, programming, interactive display, API integration, data visualization, projection mapping, sound design, fabrication design

Baptist Health

Borowy Family Children's Critical Care Tower

Architectural projection mapping, design-build consultation, 3D animation, video pre-production, video production, video post-production, API integration