

Castano Group has expertise in **2D & 3D animation, motion graphics, and explainer video production**. Our designs and art are original to each project. We discuss style, tone, and references with our customers before beginning any project. Castano Group is adept at incorporating motion graphics and animation into **live-action videos and live environments**.

## ANIMATION CAPABILITIES

Traditional frame-by-frame

2D animation

3D animation

Stop motion animation

Animation mixed with live action

Motion graphics

Whiteboard animation

Typography animation

Rotoscope animation

Mixed media animation



ANIMATED  
EXPLAINER  
VIDEOS



SOCIAL  
CONTENT



ADVERTISEMENTS



ONLINE  
VIDEOS



INTERSTITIALS



INTRO/OUTRO

## DIFFERENTIATORS



SOFTWARE  
PROFICIENCY

Utilizing an ever-expanding array of software, tools, and programs.



QUALITY  
CONTROL

An empowered team that innovates and improves existing processes to raise the bar on visual execution and storytelling.



SINGLE POINT  
OF CONTACT

A dedicated producer will keep you updated and engaged during every step of production.



SUPERIOR  
CREATIVE

Work that has been recognized with multiple Emmy, Telly, and ADDY Awards.

### COMPANY DATA

**UEI:** EZTCGMJSL9C5

**DUNS:** 81009077

**CAGE:** 834A7

**NAICS Codes:** 512110, 12191, 541430, 541490, 541810, 541850, 541922, 711510, 712110

### CONTACT

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### Health Resources & Services Administration (HRSA) - Poison Help Initiative

Castano Group has created several animations on behalf of HRSA. Our work for HRSA's Poison Help Initiative showcases a mixed-media approach that blends texture, hand-drawn images, and photography to create cohesive animated messaging.



### Centers for Disease Control and Prevention (CDC) - COVID Micro-Moments Animation Series

Castano Group has created short-form animated advertisements for various federal, state, and commercial clients. One of the clients is the CDC. Our award-winning COVID-19 Micro-Moments series exemplifies how impactful animated work can be in service of a public health marketing and education campaign.



### Coastal Georgia Historical Society - Legacy of Light

Projection mapping is a powerful educational, cultural, and heritage interpretation tool. Castano Group created a projection mapping experience for the 150th anniversary of the St. Simons Island Lighthouse Museum in Georgia that entertained and enlightened audiences.



### Baptist Health and Wolfson Children's Hospital - Reflections of Hope

A five-story projection on the facade of the entrance building to the Baptist Medical Center Jacksonville and Wolfson Children's Hospital campus. The content suite we created for the building features 3D animation that we integrated with live-action videos. The rotating suite of nightly projections has changed the urban environment around the hospital.

